

Brokered Policies Example: Making the Most out of a Policy

Sam is a 66-year-old male with uncontrolled diabetes. He is obese and a cigar smoker.

- He has a **\$1 million** Prudential 15-year term policy
- Sam was about to sell his \$1 million term policy for only **\$5,000** via an advertisement he saw on TV.
- Thankfully, Sam utilized a **financially-healthy solution** with Boyd Settlements.



3-step Process

- Step 1: Convert the \$1 million term policy into two policies
 - a \$700,000 policy
 - a \$300,000 policy
- Step 2: Sell the \$700,000 policy for **\$109,028**
- Step 3: Use some of the proceeds to pay the premiums on the **\$300,000** policy, which Sam is keeping

Complimentary policy reviews, repositioning and sales.

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